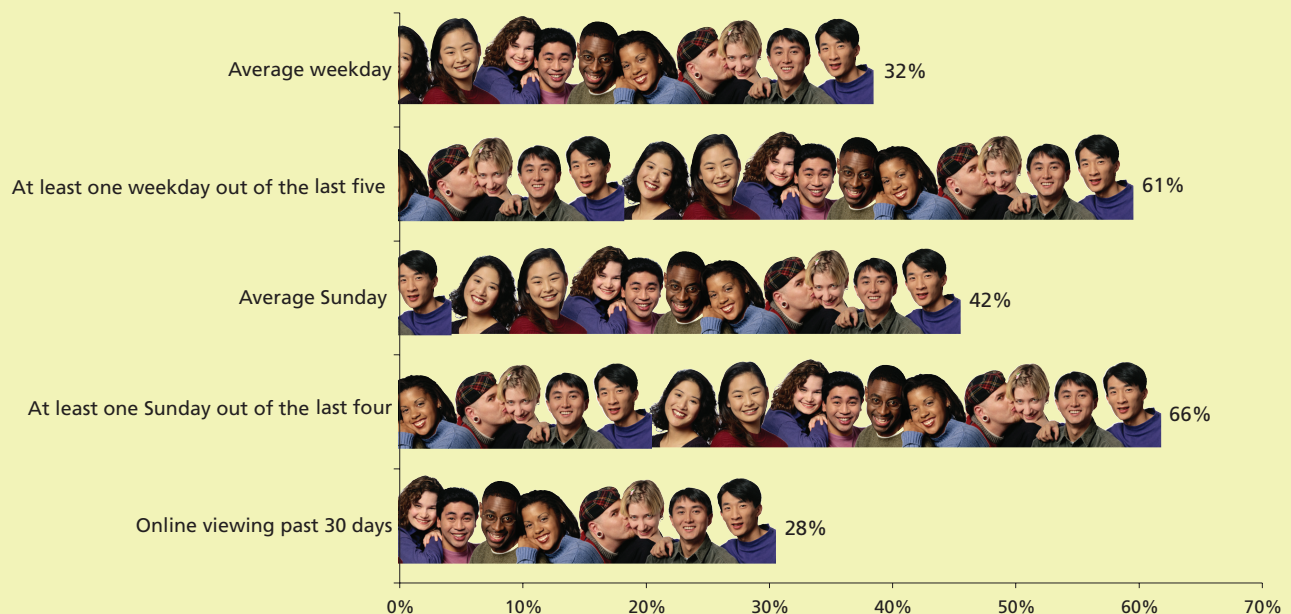


Young Adults are Reading the Newspaper

and looking for your services

The Salt Lake Newspapers Reach Adults 18 to 29



Note: Based on adults ages 18-29 in the Salt Lake PMA.

Source: 2005 Release 2 Scarborough Report.

The marketing department at NAC has a wealth of statistical information about the Salt Lake market. For more information, contact your account executive or visit www.nacorp.com.

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