

RETAIL TO CLASSIFIED CONVERSION CHART

- 1 COLUMN RETAIL = 2 COLUMNS CLASSIFIED
- 2 COLUMNS RETAIL = 3 COLUMNS CLASSIFIED
- 3 COLUMNS RETAIL = 5 COLUMNS CLASSIFIED
- 4 COLUMNS RETAIL = 7 COLUMNS CLASSIFIED
- 5 COLUMNS RETAIL = 8 COLUMNS CLASSIFIED
- 6 COLUMNS RETAIL = 10 COLUMNS CLASSIFIED

CLASSIFIED TO RETAIL CONVERSION CHART

- 1 COLUMN CLASSIFIED = **DOES NOT CONVERT**
- 2 COLUMNS CLASSIFIED = 1 COLUMN RETAIL
- 3 COLUMNS CLASSIFIED = 2 COLUMNS RETAIL
- 4 COLUMNS CLASSIFIED = **DOES NOT CONVERT**
- 5 COLUMNS CLASSIFIED = 3 COLUMNS RETAIL
- 6 COLUMNS CLASSIFIED = **DOES NOT CONVERT**
- 7 COLUMNS CLASSIFIED = 4 COLUMNS RETAIL
- 8 COLUMNS CLASSIFIED = 5 COLUMNS RETAIL
- 9 COLUMNS CLASSIFIED = **DOES NOT CONVERT**
- 10 COLUMNS CLASSIFIED = 6 COLUMNS RETAIL