

The Salt Lake Tribune Business Section

As Utah's largest-circulation newspaper, *The Salt Lake Tribune* covers issues of interest to Utah readers who earn money or manage it — everyone from cashiers to chief executive officers.

We are interested in issues and insights over anniversaries, and trends over one-time promotional events. We focus on the marketplace as well as the workplace.

The best way to tell us about your news is to e-mail or mail it. Please note that we prefer releases to be sent as part of the text of e-mail messages rather than as attachments. Please include a contact name and telephone number we can call if we need more information.

Business Section Staff and Beats:

Lisa Carricaburu, (801) 257-8716, lisac@sltrib.com, Editor.

Vince Horiuchi, (801) 257-8607, vince@sltrib.com Consumer technology, hardware/software, economy/unemployment/cost of living, venture capital/business finance, media/advertising.

Bob Mims, (801) 257-8720, bmims@sltrib.com Biotechnology/herbal industries, healthcare, business law, intellectual property, copyrights, trademarks, patents, anti-trust, securities and tax litigation, law firms.

Lesley Mitchell, (801) 257-8714, lesley@sltrib.com Personal finance, retail, real estate/mortgages, insurance/workers comp., agriculture/ food, economic development.

Steve Oberbeck, (801) 257-8715, steve@sltrib.com Utilities/telecommunications, banking, securities/ markets/ stock pages, heavy industry/ mining/ refineries, shipping/trade, airlines, Tradewinds.

Business Section Departments:

Business Digest: These items provide Utah business news, such as reports about acquisitions, annual earnings, etc., in a three-to-five-paragraph format. We do not use photographs in this feature.

Utah Briefs: These are two- or three-line items reporting on day-to-day company news, covering topics such as new businesses or products, industry-wide awards, quarterly earnings, significant contracts, etc.

Tradewinds: These items publicize promotions within companies, new hires and significant individual awards. Black-and-white or color photos should be no smaller than passport size. Please make sure the person's name is on the back of the photo, and if you would like the photo returned, please include a self-addressed stamped envelope.

Weekly Planner: This calendar of business-related seminars, workshops and lectures runs in Monday's Business Section and covers events from Monday of that week through Monday of the following week. Please submit Planner items by the Thursday before the Monday you would like them to run. Each should include the topic to be covered, the address, a contact and information about cost.

Giving: These two- or three-line items recognize charitable contributions by companies.



The Salt Lake Tribune Business Desk

Phone: (801) 257-8710

E-mail: lisac@sltrib.com

Mailing address: 143 S. Main Street,
Salt Lake City, Utah 84111

Delivery address: Business News Desk
The Tribune Building, 2nd Floor
143 S. Main Street,
Salt Lake City, Utah 84111

Deseret News Business Section

The *Deseret News* has put together an award-winning team of business writers to keep Utahns up-to-date on everything from the latest mergers and consumer issues to economic trends and small-business activities.

If something newsworthy is taking place within your company, or you have a news tip for us about a trend in your industry, feel free to contact us, as directed below.

Business Section Staff and Beats:

Greg Kratz, business editor

(801) 237-2147, gkratz@desnews.com
Beats: Transportation, railroads, airlines, real estate, homebuilding, construction.

Brice Wall, associate business editor

(801) 237-2166, bwallace@desnews.com
Beats: Executive contracts, top corporate headquarters news, earnings, legislative business issues, utilities and PSC (including telecom), high-tech (financial side), Department of Community and Economic Development, with Division of Business and Economic Development, national trade and business recruitment, Economic Development Corporation of Utah, sports business.

Jennifer Nii, business writer

(801) 237-2142, jnii@desnews.com
Beats: Personal finance, investing, securities, insurance, banking and financial institutions, Olympic business, consumer, retail and service trends, Division of Consumer

Protection and Better Business Bureau, workplace, labor issues, agribusiness, women, minorities and family issues in business, retail, small business, people on the move.

Dave Anderton, business writer

(801) 237-2168, danderton@desnews.com

Beats: Taxes and IRS, Kennecott, manufacturing, bankruptcy trends and monthly reports, health care business, biotechnology, international business and trade, tourism industry and businesses, local economic development in suburban Salt Lake County, Davis County, Tooele County, Summit County and Utah County (in coordination with City Desk and bureau reporters and editors),

Utah State Tax Commission

(including some economic reports), Division of Corporations, Division of Occupational and Professional Licensing.

Lois Collins, staff writer

(801) 237-2180, lois@desnews.com

Beats: Weekly tech cover features, product reviews and other tech coverage.



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Phone: (801) 237-2147

E-mail: gkratz@desnews.com

Mailing address: 30 E. 100 South,
Salt Lake City, Utah 84111

Delivery address: Business News Desk
Deseret News Building, 4th Floor
30 E. 100 South,
Salt Lake City, Utah 84111